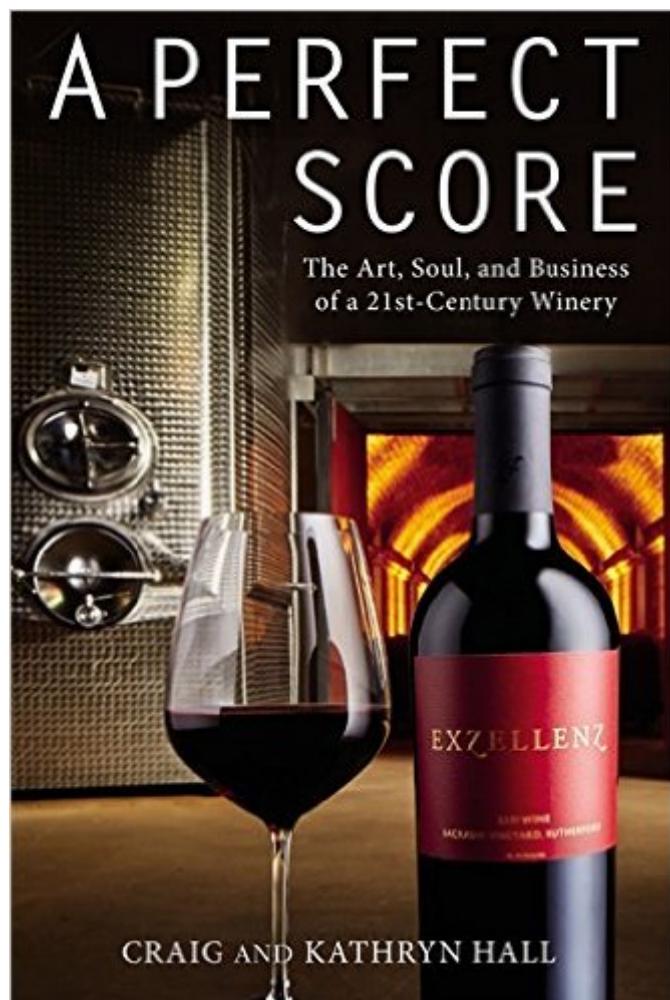


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A Perfect Score: The Art, Soul, And Business Of A 21st-Century Winery



Book Information

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Customer Reviews

I expected to like this book. I've grown up in a wine appreciating family and as a San Francisco resident I've spent more than my fair share of time in Napa. I've had wines from HALL and WALT, they produce stellar wines and it doesn't surprise me that they were able to land a perfect score-they earned it through hard work and careful thinking about every aspect of their wines from production, to the soil to the marketing and more. This book is written in a style where the dialogue jumps between Craig and Kathryn. It also jumps between personal stories of their family and professional observations of wine. I found the frequent jumping between subject and voice distracting and it made it hard for me to finish the book, though I did finish it. If this type of storytelling doesn't bother you, I'd recommend the book. If it does, as it did for me, you might want to skip it. This book was provided to me prior to its release for review, but my opinions are my own.

Throughout A Perfect Score, Craig and Kathryn Hall share interesting and entertaining anecdotes about their journey. Detailed, easily understandable accounts of the nuances of winemaking at HALL, fascinating descriptions about and meanings behind the plethora of remarkable art and architecture on the grounds and in the tasting rooms, and mentions of influential conversations with movers and shakers in the wine industry will prompt any wine lover to enjoy each page. At its core is the Halls' desire to share their passion for outstanding wine with others. A Perfect Score reads with authenticity and humility. This is a book that is just as much about wine, business, and art as it is

about spirit and inspiration, the soul of this winemaking dream. Craig and Kathryn, philanthropists committed to the Napa Valley community and the arts, understand, appreciate, and are thankful for their presence in the Napa Valley. Upon reading this book, you'll feel the same. For more, please see: [...]

Something about Napa, especially when coupled with the wine business, breeds a celebration of life. -Craig and Kathryn Hall Learning about the history of wine and the people behind the wine moves you to take a deeper look into the glass. Swirl it a little longer. Allow the aroma to envelop you. Feel the devotion in the flavor. When you visit a winery, you take in the scenery, taste the wines and learn about its history. When you pick up a book, you take in the people. You live their story. You feel their passion. Such is true of the book, "A Perfect Score", written by Napa Valley modern-day pioneers, Craig and Kathryn Hall. It details their 20-year journey of sharing their passion for wine and art with the world. Every chapter....Continue Reading at [...]

This book is the perfect mix between personal accounts of their experiences and the science behind the wine making process to show what it took to achieve A Perfect Score. I love how husband and wife both have their own stories and views to give the different perspectives. It is an interesting read and highly entertaining. HALL and WALT wines are amazing and so is the book!

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